

Cristhian Escobar

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EDUCATION

The University of Texas at Austin, Austin, Texas,
• Bachelor of Science in Computer Sciences

EXPERIENCE

- NEWM** – Remote; *Head of Mobile Development & Product*, **Dec 2021 - Present**
- Spearhead the design and implementation of mobile solutions in the decentralized music ecosystem, empowering artists to distribute their music and fractionalize royalties with minimal fees.
 - Oversee the integration of blockchain technologies, enabling seamless wallet connections and secure management of music NFTs across multiple blockchains.
 - Lead the development of a feature-rich mobile application, facilitating music playback and artist-fan engagement through innovative user experiences.
 - Drive the technical vision and strategic roadmap for the mobile platform, ensuring scalability and a user-first design.
 - Collaborate across teams to deliver features from inception to launch, including onboarding flows and music discovery.
 - Champion the adoption of cutting-edge tools and methodologies to streamline development and enhance team efficiency.
- Block Inc** – Austin, TX; Remote; *Staff Software Engineer* **March 2022–May 2025**
- Led the development and launch of the Team App, integrating full messaging functionality with a seamless offline user experience.
 - Implemented sophisticated employee management features within the app, including Announcements and Team Files.
 - Incorporated AI-powered enhancements to streamline app functionality and user engagement.
- Workday Inc** – Portland, OR; *Senior Android Engineer* **Jan 2020–March 2022**
- Responsible for reinventing the UI metadata driven framework
 - Revamped the authentication to scale to multiple apps
- Nike Inc.** – Portland, OR; *Lead Android Engineer* **March 2019–Jan 2020**
- Nike APP @ Product Discovery**
- Responsible for the product domain which includes building reusable components for Nike’s Shop Home, Search, Gridwall, and Product Details Page.
 - Built e-commerce components for Nike Training and Nike Running Club Apps
 - Established best practices for developing reusable components within Nike
 - Decreased the load times for the product details page by 60%
- Nike Inc.** – Portland, OR; *Senior Android Engineer* **March 2017– March 2019**
- NikeConnect**
- Built a JSON Web Token generator used to create sessions that were only valid for small time frames
- SNKRS**
- Expand feature capabilities to account for China and European Countries
 - Added integration for 3rd party notification service provider for China specific users
 - Built complex animations
- Whear** – Austin, TX; *Co-Founder* **May 2016–2018**
- Responsible for setting the technical direction of the company, including backend and mobile product lines
 - Oversee development from inception to product launch
- uShip** – Austin, TX; *Mobile Engineer II* **June 2016–March 2017**
- Built new features for the uShip mobile app
 - Developed the enterprise version of uShip that was licensed to DB Schenker
- Mutual Mobile** – Austin, TX; *Android Engineer* **July 2013–June 2016**
- UA Record**
- Designed highly complex UI for various Android applications

- Developed applications for top athletic companies used in more than 20 countries

SKILLS AND INTEREST

Computer Skills: Kotlin, Kotlin Multiplatform, C, C++, Python, SQL, Android Wear/Application Development, JUnit, XML, Firebase, Linux OS, Git, Stash, Mercurial, Subversion, Agile Methodologies,

Interests: Chess, Tennis, Soccer, Ping-Pong, Volleyball, Community Service, and Blockchain Technologies and Prompt Engineering